

**ECONOMIC DEVELOPMENT AD HOC COMMITTEE REGULAR MEETING MINUTES  
Monday, April 3, 2017**

The Township of Rideau Lakes Economic Development Ad Hoc Committee held a Regular Meeting on Monday, April 3, 2017 at the Municipal Office in Chantry, Ontario.

The following committee members were in attendance: Councillors Arie Hoogenboom, Bob Lavoie, Claire Gunnewiek, and Mayor Ron Holman. Councillor Cathy Livingston and Michael Dwyer, CAO, were also in attendance.

The Committee asked that the following item be added to the agenda. The following recommendation was duly moved and seconded:

**ADOPTION OF THE AGENDA:**

**RECOMMENDATION #1**

Moved By: Arie Hoogenboom  
Seconded By: Claire Gunnewiek

To pass a Recommendation that the following items be added to the Agenda:

- 9.1 Section 239 (b) personal matters about an identifiable individual, including Municipal or local board employees

Carried:

**RECOMMENDATION #2**

Moved By: Arie Hoogenboom  
Seconded By: Claire Gunnewiek

That this Committee adopt the Agenda, as amended.

Carried:

**DECLARATION OF PECUNIARY INTEREST & GENERAL NATURE THEREOF:**

Chairperson Lavoie asked if anyone had a pecuniary interest and the general nature thereof regarding any of the applications and none was declared.

**ADOPTION OF THE MINUTES:**

Minutes of the Economic Development Ad Hoc Committee Meeting held March 6, 2017 were distributed to the Committee. Chairperson Lavoie asked for any errors, omissions or questions and non were heard.

The following recommendation was duly moved and seconded:

**RECOMMENDATION #3**

Moved By: Ron Holman  
Seconded By: Arie Hoogenboom

That this committee approve the Economic Development Ad Hoc Committee Meeting Minutes of March 6, 2017, as amended.

Carried:

**GUEST SPEAKER:**

Ron David, President of the Rideau St. Lawrence Real Estate Board, provided a summary of the objectives and purposes of the Board. Mr. David stated that the Board is undergoing changes in updating their systems to include the surrounding areas to offer better serve the area's realtors and public.

Mr. David stated that Rideau Lakes is a unique area and that the Committee should continue to move forward with promoting the area and available properties. He also stated that current buyers are primarily from the Kingston and Ottawa area, however he predicts that the area will experience more interest from other large cities in the future.

Councillor Gunnewiek asked about the current typical Rideau Lakes buyer. Mr. David stated that detailed information is not available during the transition to new computer systems but believes the typical buyer is between 45-50 years of age.

Councillor Hoogenboom asked Mr. David for his opinion about the "Investment Ready Sites" information sheets that were discussed at previous meetings. Mr. David continued to state that the likely industries that may be interested in the area would have a tourism or senior living focus. Mr. David continued to state that having information available to realtors and prospective buyers is always useful.

The Committee and Mr. David discussed ways to inform new residents of the services available to them. Mr. David stated that hosting an event for realtors provides an opportunity to promote the area and what it offers, which realtors can share with potential buyers.

The Committee observed a 10 minute break.

**NEW BUSINESS:**

**PREMIER'S AWARD FOR AGRI-FOOD INNOVATION EXCELLENCE**

Mike Dwyer, CAO, stated that details about the award has been presented to Council and key businesses and that the deadline was coming up.

**ONTARIO ECONOMIC REPORT – 2017**

Alison Merkley, Administrative Assistant, provided a brief overview of the recent Ontario Economic Report by the Ontario Chamber of Commerce.

**BUSINESS ARISING:**

**BUSINESS RECOGNITION PROGRAM**

Mike Dwyer and Alison Merkley provided a brief overview of the number of registered attendees and other details.

#### **BR+E**

Mike Dwyer, CAO, stated that the process is moving forward and that the Township in coordination with the United Counties of Leeds and Grenville and other local municipal partners will be seeking grants to assist with the costs. Mr. Dwyer continued to state that further details may not be known until late summer or fall, when grant announcements are likely to be made.

#### **CANADA 150**

Alison Merkley, Administrative Assistant, stated that staff will begin to focus on the Canada 150 Legacy Family project after the Business Recognition Program event.

#### **CORRESPONDENCE**

Mike Dwyer, CAO, verbally reviewed the correspondence from the Merrickville & District Chamber of Commerce which is seeking insight from others along the Rideau Heritage Route.

#### **GENERAL DISCUSSION OF NEXT MEETING AGENDA ITEMS:**

The Committee requested that the Rideau Round Table, community maps, community halls, repurposing institutional properties, and a debriefing of the Business Recognition Program be discussed at the next meeting.

#### **CLOSED SESSION**

##### **RECOMMENDATION #4**

Moved By: Arie Hoogenboom  
Seconded By: Claire Gunnewiek

That the Economic Development Ad Hoc Committee move into Closed Session at 10:25 a.m. to discuss personal information about an identifiable person.

Carried:

##### **RECOMMENDATION #5**

Moved By: Arie Hoogenboom  
Seconded By: Ron Holman

That the Economic Development Ad Hoc Committee reconvene the Regular Meeting at 10:43 a.m.

Carried:

##### **RECOMMENDATION #5**

Moved By: Arie Hoogenboom  
Seconded By: Ron Holman

That the Economic Development Ad Hoc Committee recommends that staff follow through on matters as discussed in Closed Session.

Carried:

**ADJOURNMENT:**

The Chair declared the Economic Development Ad Hoc Committee Meeting adjourned at 10:46 a.m., until the next Regular Meeting.

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Bob Lavoie  
Chairperson

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Michael Dwyer  
Secretary